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Operators of Get-Rich-With-Amazon Scheme Settle with the FTC

The operators of a scheme that sold “secrets for making money on Amazon” are banned from marketing and selling business opportunities and business coaching services under a settlement with the Federal Trade Commission, and they will surrender millions of dollars for return to consumers.

According to the FTC, the defendants, who have no affiliation with Amazon.com, falsely claimed their “Amazing Wealth System” would enable consumers to create a profitable online business selling products on Amazon. Buyers, however, did not earn the advertised income. Most of them lost significant amounts of money, and many often experienced problems with their Amazon stores, including suspension and the loss of their ability to sell on Amazon.com.

The settlement order also bans the defendants from making false earnings claims. It imposes a judgment of more than \$102 million, which will be partially suspended when they have surrendered approximately \$10.8 million to the FTC. The order also prohibits them from profiting from consumers’ personal information collected as part of the scheme, and failing to dispose of it properly.

The defendants are Adam Bowser, Christopher Bowser, Jody Marshall, AWS LLC, FBA Distributors LLC, FBA Stores LLC, Info Pros LLC, Info Solutions LLC, Online Auction Learning Center Inc. (Massachusetts), and Online Auction Learning Center Inc. (Nevada).

This case was brought with the invaluable assistance of the Washington State Office of the Attorney General, Utah Division of Consumer Protection, Utah County Attorney’s Office (Bureau of Investigations), Utah County Sheriff’s Office, Lindon City Police Department, U.S. Marshals Service, and Amazon.com, Inc.

The Commission vote approving the proposed stipulated final order was 5-0. The U.S. District Court for the District of Nevada entered the order on June 15, 2018.

The Federal Trade Commission works to promote competition, and protect and educate consumers. You can learn more about consumer topics and file a consumer complaint online or by calling 1-877-FTC-HELP (382-4357). Like the FTC on Facebook (link is external), follow us on Twitter (link is external), read our blogs and subscribe to press releases for the latest FTC news and resources.

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