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7 EVANS & ASSOCIATES LLC

8  
9 **UNITED STATES DISTRICT COURT**  
10 **CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION**

11  
12 FEDERAL TRADE COMMISSION,

13 Plaintiff,

14 v.

15 APPLIED MARKETING SCIENCES,  
16 LLC, etc., et al.

17 Defendants.

CASE NO. CV13-06794 CAS (CWx)

**REPORT OF TEMPORARY  
RECEIVER'S ACTIVITIES FOR  
THE PERIOD FROM  
SEPTEMBER 18, 2013 THROUGH  
OCTOBER 7, 2013**

**[NO HEARING ASSIGNED]**

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1 TO: THE HONORABLE CHRISTINA A. SNYDER, UNITED STATES  
2 DISTRICT JUDGE, AND ALL PARTIES OF INTEREST:

3  
4 Robb Evans & Associates LLC, Temporary Receiver in the above-entitled  
5 matter, herewith submits its Report of Temporary Receiver's Activities for the  
6 period from September 18, 2013 through October 7, 2013.

7  
8 DATED: October 14, 2013 FRANDZEL ROBINS BLOOM & CSATO, L.C.  
9 CRAIG A. WELIN  
10 HAL D. GOLDFLAM

11 By: /s/ Hal D. Goldflam  
12 HAL D. GOLDFLAM  
13 Attorneys for Temporary Receiver ROBB  
14 EVANS & ASSOCIATES LLC

FRANDZEL ROBINS BLOOM & CSATO, L.C.  
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LOS ANGELES, CALIFORNIA 90048-4920  
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**ROBB EVANS and ROBB EVANS & ASSOCIATES LLC**  
**Temporary Receiver of**  
**Applied Marketing Sciences, et al.**

**REPORT OF TEMPORARY RECEIVER'S ACTIVITIES**  
**September 18, 2013 through October 7, 2013**

This report covers the activities of the Temporary Receiver<sup>1</sup> since the inception of the temporary receivership. This is the first Report to the Court on the progress of the temporary receivership. It does not constitute an audit of financial condition and is intended only to provide information for use by the Court in assessing the progress of the temporary receivership.

**Custody, Control and Possession**

On September 18, 2013, the Temporary Receiver entered the business premises located at 3319 Telegraph Road, Suites 108 and 109, Ventura, California and 1500 East Tropicana Avenue, Suite 126, Las Vegas, Nevada. The Temporary Receiver secured the business premises by changing the locks and took custody, control, and possession of all assets and documents on the business premises. The Temporary Receiver completed a photographic inventory of receivership assets. The Temporary Receiver interviewed Mr. Liam Moran, the principal of the defendant companies as well as the sole employee on site when the Receiver entered and another, Mr. Moran's daughter who arrived later. The receiver obtained pertinent information from each of those three individuals. A fourth individual was identified as an employee, Mr. Moran's son. He was not on site.

Records on site were in disarray. There were no file cabinets. Personal and business papers going back several years were comingled and lying in drawers, boxes and on the floor.

No one was present at the Las Vegas location, which appears to function as a computer server facility.

The Temporary Receiver served the Temporary Restraining Order on all known mailbox and mail drop facilities.

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<sup>1</sup> Reference to the Temporary Receiver in this report means the Temporary Receiver, the Temporary Receiver's deputies, its staff, and its counsel.

The Temporary Receiver reviewed lease agreements on the three offices in the two locations and served a copy of the Order on each landlord. The office at 3319 Telegraph Road, Suite 108 in Ventura, California was leased under the name of Liam Moran. The office at 3319 Telegraph Road, Suite 109 in Ventura, California was leased under the name of Liam Moran DBA Applied Marketing Sciences. The lease was executed by Liam Moran. The office at 1500 East Tropicana Avenue, Suite 126 in Las Vegas, Nevada was leased under the name Applied Marketing Sciences. The lease was signed by Liam Moran.

### **Description of Companies by Mr. Liam Moran**

Mr. Liam Moran, the sole individual defendant, was served with the Complaint, the Temporary Restraining Order and the additional documents and items filed with the Court. Mr. Moran cooperated with the Temporary Receiver and answered questions posed.

Mr. Moran described the receivership defendant companies. With the exception of Applied Marketing Sciences, all of the receivership defendant companies provide the same service. Mr. Moran described that service as providing information about sweepstakes that people can enter, such as Publisher's Clearing House. Mr. Moran told the Temporary Receiver that he changes the name of the company periodically to 'freshen up the look'.

#### Applied Marketing Sciences, LLC

This company started in 2003. It manages companies that send out mail, schedule mailings, direct mail and oversees the creation of promotion material and sweepstakes newsletters.

#### Standard Registration Corporations (SRC), also dba Consolidated Research Authority (CRA)

These companies are closed and have no bank accounts.

#### World Wide Information Systems, Inc.

This company sends international mail to Canada, the United Kingdom, France, Germany and Japan. Additionally this company uses a multinational list that goes specifically to English speakers in Australia, New Zealand, Ireland, Scotland, Switzerland, India, South Africa and other countries.

Mr. Moran stated that he believes he has sent mail to every country on earth.

This company does business under the names Specific Monitoring Services (SMS), Specific reporting Services (SRS) and Universal Information Services (UIS).

Universal Information Services currently does mailings. This company was to have been phased out when the new company, Compendium Sampler Services (CSS) finished testing.

#### Compendium Sampler Services (CSS)

This company was started two months ago. It is currently producing test mailings. Once the testing was complete, Universal Information Service was to have been phased out in favor of CSS.

#### Research Publishing and Production Corp, dba Sweepstakes Research International

Research Publishing and Production Corp opened in July, 2013. The dba Sweepstakes Research International was obtained three weeks later. This company was not yet operational at the inception of the Temporary Receivership.

#### Compendium Media Works, LLC, dba Kaizen Revenue Resources (KRR)

This company is not a named Defendant. Mr. Moran stated that he did not own this company, although it was conducting business at his location. Mr. Moran stated that this company is owned by Mr. Chris Trama and employs Applied Marketing Sciences LLC as a consultant to manage and assist the company with operations by opening mail and doing promotional work.

Mr. Chris Trama was not on site when the Temporary Receiver entered the offices, however he was later reached by telephone and answered questions posed by the Temporary Receiver. Mr. Trama stated that he was the owner of Compendium Media Works, LLC, dba Kaizen Revenue Resources (KRR). He stated that the company had been in business for less than one year, however, it was no longer doing business. He stated that roughly one month ago he told Mr. Moran he no longer wanted to be involved in this business. Mr. Trama stated that the only financial records were kept as a checkbook. Mr. Trama stated that Applied Marketing Sciences only facilitated processing and Mr.

Moran did not own any part of the business. Mr. Trama stated that he did not know what the current status of the business was or what was happening to the incoming money.

When the Temporary Receiver entered the offices, envelopes addressed to KRR were actively being opened and money removed from envelopes. Of the total funds recovered on site there was no distinction between those to UIS and those to KRR.

The checking account maintained at KRR shows deposit activity in September, prior to the appointment of the Temporary Receiver. The account shows debit activity after the appointment of the Temporary Receiver. The Temporary Receiver confirmed with the bank that Mr. Trama is the only signer on the account.

Mr. Moran stated he is the sole principal of other companies that are unrelated to the companies described above. These companies are identified below, but not further discussed in this report as the Temporary Receiver has determined they are unrelated to sweepstakes marketing.

#### Martha's Gift 2005 Irrevocable Trust

Mr. Moran is the Trustee. The name of the trust is that of his mother-in-law. Mr. Moran stated that his attorney advised him to use the name of a prior generation family member. Mr. Moran described this as a "Mega Trust" that owns the following companies:

#### Liam Consulting LLC

Liam Consulting was never funded; it was opened for tax purposes. This LLC owns Pet collection.

#### Pet Collection

This is an on-line company (petcollection.com) started by an employee of Applied Marketing Sciences then 'put under' Liam Consulting. The company sells pet products such as collars and leashes, as well as personalized watches.

#### Moran Real Estate Holdings

Moran Real Estate Holdings is not operational and has never had a bank account.

#### Green Investments LLC

This is an on-line company (nobirds.com) that sells a 'whirly bird' product that can be placed on light poles and in trees to keep birds from landing in the areas where the product is placed.

### **Business Operations**

Mr. Moran described the business operation as a direct mail company promoting a sweepstakes information report. During the last five years, less than 200,000 pieces of mail were sent each month. Currently Approximately 25,000 total pieces of mail are sent out each week by Universal Information Services (UIS) and Kaizen Revenue Resources (KRR).

Lists are obtained through a company named Regency Direct in Canada and Savoy in New Jersey. A third company, U.S. Monitor, located in New York appears to act as a clearing house for selling and renting addresses between direct marketers. Mr. Moran states he rents his lists for \$100 - \$300 per 1,000 addresses. Solicitations are mailed out of Las Vegas by Western Mailing. The Temporary Receiver located return envelopes on site that were mailed from Los Angeles, California which contradicts the information from Mr. Moran. Attached under Tab 1 is a sample of returned mail envelopes.

Mr. Moran stated that no solicitations are sent by e-mail.

Solicitations have a 1/2% to 2% response rate on the first mailing. The overall response rate is increased to 4% to 5% after three to four more mailings to the same list. Incoming mail goes to Ventura, although Mr. Moran stated he made periodic trips to the Las Vegas location to pick up mail.

Individuals responding to the solicitations send cash, money orders and personal checks. No credit cards transactions are processed, although the Temporary Receiver found numerous responses with Credit Purchase Forms in them. Attached under Tab 2 is an example of one of the Credit Purchase Forms found on site. Mr. Moran stated that these were not sent by his companies to individuals and any Credit Purchase Forms received were not processed.

Following receipt of individuals' responses to the solicitation, Mr. Moran stated that approximately two weeks later a report describing various sweepstakes contests available for entry is mailed to the individuals from his Ventura Office. Mr. Moran stated there were presently no reports available in the office for the Temporary Receiver to review. The Temporary Receiver did not find any type of report describing sweepstake contests in the offices. Temporary Receiver did not locate any envelopes or printing or mailing equipment in the offices that could be used to mail reports out to responding individuals.

Mr. Moran stated that the profit margin of his business at one time was 30%; however the business had been operating at a loss 'for a while'.

Mr. Moran stated that mail is opened and processed by his employee and daughter. He typically spent his days reviewing new solicitation letters and e-mailing with an artist in Las Vegas. In acknowledgement of prior mailings containing the impression that the recipients would be awarded large sums of money Mr. Moran stated that part of his day was spent working on trying to remove from current mailers the impression of winning sweepstakes money represented by remarks in previous mailers.

The Temporary Receiver was unable to verify efforts to remove the impression winning sweepstakes money reached the mailers, as return mail that had been mailed within the previous few weeks included statements such as made in the attached Tab 3:

"FIRST AND FINAL NOTICE  
Over 2,250,000 Prize Portfolio for  
Mr. Xxxxxx Xxxxxx"

Has a response deadline to UIS of October 18, 2013.

Attached under Tab 4 is another, from Compendium Sampler Services, the new company sending out test mailings states:

"Total cash documented pending payment  
Over \$2,525,600.00"

Attached under Tab 5 is another, from UIS sent on September 6, 2013 states:

ENTITLEMENT HOLDER WITH REFERENCE TO OVER THIS AWARD  
AMOUNT:  
\$2,249,366.00



An OFFICIAL SETTLEMENT DISPOSITION has not yet taken place regarding MILLIONS in sweepstakes that must be released according to upcoming deadlines. This document is an official notice of your legal rights regarding access to these funds.

Attached is under Tab 6 is a copy of one of the mailings by KRR found by the Temporary Receiver stating:

“Claim Your Sweepstakes Today  
Respond by 8/30/13 and qualify for Entries  
This is not a check  
Amount available for immediate entry  
\$1,596,800

WARNING: The assigned amount in sweepstakes will be issued either to the individual identified in this communication or another lucky person.

Also from KRR

Our record for above named and found notice.

Exists a statement dated the morning of August 19, 2013 of provisionality documenting – and providing an amount of United States dollars exceeding:

The Sum \$1,578,000.00

Prize money that no one else has acquired.

### **Complaint Letters**

A file containing complaint letters dated several years ago was found by the Temporary Receiver in the Las Vegas office. Few complaint letters were found in the Ventura Offices. Mr. Moran stated that he did not receive many complaint letters. He attributed this to the return of funds to individuals who wrote comments on return claim forms indicating they believed they would receive a large sum of money. Mr. Moran stated that once money was returned, either in the form of money order or cash, no records were kept.

The Temporary Receiver located only a few letters containing references to winning large sums of money or complaints. Attached under Tab 7 are copies of the two described letters expressing the understanding that money had been won contained

checks that had not been cashed. In one of the two instances the letter and check had been torn in half.

One complaint letter was located by the Temporary Receiver. It appears the individual had received solicitations from UIS as well as another company, which followed up with phone calls. The confused individual was complaining to UIS about both solicitations.

## Mail

As stated earlier the Temporary Receiver notified postal facilities to forward all mail to the Temporary Receiver's office. The Postal Services delivers to the Temporary Receiver daily a box containing approximately 100 envelopes from various countries. The envelopes contain cash and money orders totaling between \$8,000 and \$11,500 per week. Since the inception of the receivership, approximately \$30,400 in cash has been received.

## Financial Information

The Temporary Receiver obtained QuickBooks accounting files from the computer server for the following entities:

Ref	Name of QuickBooks File
1	American Awards Group
2	American Homestead Recording Service
3	Applied Marketing Sciences
4	CRA
5	Department of Revenue Disbursement
6	Green Investments, LLC
7	Kaizen Revenue Resources
8	Liam Consulting LLC
9	Multiple Productions Corp
10	National Award Service Advisory
11	NSCC
12	Pattie's Porch
13	PetCollection.com
14	Standard Registration 2002
15	UIS AR

The accounting files were generally not reliable due to the way entries were posted. It did not appear to the Temporary Receiver that the posting of entries were performed by an individual with bookkeeping or accounting background.

However, the accounting files did document “service income” of approximately \$11.8 million from 2009 through September 13, 2013.

### **Banking Information**

Under Tab 8 is list of bank accounts and the amount of funds turned over to the Temporary Receiver. The Temporary Receiver has not located any other open bank accounts owned by any of the receivership defendants.

### **Conclusion**

Despite the representation of Mr. Moran that he is working to eliminate any wording in the solicitations that would lead consumers to believe they had ‘won’ multi millions of dollars, the companies continue to mail solicitations with wording that can easily mislead consumer. Additionally, the absence of even a single report containing a list of sweepstake contests on site which Mr. Moran states is mailed to all individuals responding to the solicitation negates the validity of his representations.

Respectfully submitted,

/s/

Robb Evans and Robb Evans & Associates LLC  
Temporary Receiver

**TAB 1**

**EXPRESS DELIVERY**  
Contents of this document confidential.

**CONFIDENTIAL MATERIAL ENCLOSED**

STANDARD  RUSH  IMMEDIATE DELIVERY

TRACKING NUMBER: 0000000131-C7G3EU1

DESCRIPTION:  
Our agency is holding an item reserved in the name of addressee. We are only obligated until deadline to attempt contact with the person named below...

**B**

POSTAL RULES AND REGULATIONS APPLY FORM 711A

12 SEP 2013 PM 13 L

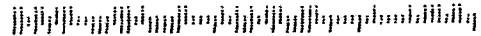
# CLAIMS DEPARTMENT

Distribution Claim Allowance Declared

ORDER OF ISSUANCE



93003331934



**A4**

**FOUND**

**COURIER DELIVERY**

MUST BE  
OR REJECTED.

**OPEN IMMEDIATELY OPEN IMMEDIATELY OPEN IMMEDIATELY OPEN IMMEDIATELY**

**OPEN IMMEDIATELY OPEN IMMEDIATELY OPEN IMMEDIATELY OPEN IMMEDIATELY**

LOS ANGELES CA 900

12 SEP 2013 PM 15 L



**TAB 2**

**CREDIT PURCHASE FORM**

If paying by Credit Card, complete 1 through 10 below and return with your Entry Documents in the enclosed return envelope.

Please Print Clearly

1 Name: 





2 Your Complete Address: 

  
 PHILIPPO 50210

3 e-mail address: NDNRB

4 VIP/Registration #: 

5 Charge My: (Select only one box)

- American Express 
- MasterCard 
- Visa 
- Discover 

6 Credit Card Number: 

7 Amount to Charge: 30.00

8 My Card Expires: month year  
 Date: 03-14-13

9 Signature: 

10 CVV Code\* 



\*Last 3 digits on back of Visa, MasterCard, Maestro or Discover or the 4 digits above the card number on American Express. Signing above authorizes us to process the card for the amount listed. If other than USD, the amount will be converted based on month received.

NG CC UNV

**TAB 3**



# FIRST AND FINAL NOTICE OVER \$2,250,000.00 Prize Portfolio for Mr

• THIS ISSUE WILL  
NOT BE REPEATED.

• OVER (CAD) \$2,250,000.00  
ELIGIBILITY.

Calgary,  
CANADA

- (1) This is FIRST & FINAL NOTICE of the guaranteed eligibility of Mr [redacted] for specific over \$2,250,000.00 Prize Portfolio.
- (2) This is the only notification you, Mr [redacted], will receive regarding this opportunity. This document will not be re-issued and is for your use alone to claim eligibility.
- (3) Complete and return the FINAL ACCEPTANCE document below - with signature and fee - for Priority Dispatch of the over \$2,250,000.00 Portfolio to your Calgary home.
- (4) Your response deadline is 10/18/2013 to receive the most current information.

UNIVERSAL INFORMATION SERVICES (UIS) DOES NOT SPONSOR ANY SWEEPSTAKES, MAKE AN AWARD OF CASH OR PRIZES OR ENTER YOU INTO ANY SWEEPSTAKES. UIS SEARCHES FOR ENTRY PROCEDURES AND DIRECTIVES OF AVAILABLE SWEEPSTAKES AND CONTESTS THAT ARE CONDUCTED BY INDEPENDENT SPONSORS PROVIDING ENTRY INFORMATION INCLUDING SPONSOR SET DEADLINES. THIS IS NOT A SWEEPSTAKES OR AWARD NOTIFICATION AND DOES NOT GUARANTEE ANY WINNINGS. YOU HAVE NOT YET WON A PRIZE AND THIS IS NOT A PRIZE NOTIFICATION. UIS USES ALL DUE DILIGENCE TO COMPILE THE REPORT AND THE ENTRY PARTICULARS REQUIRED BY THE INDEPENDENT SPONSORS. YOU DO NOT NEED OUR REPORT TO ENTER ANY SWEEPSTAKES BUT THE VARIETY OF CASH CONTESTS PUBLISHED IN OUR REPORT ARE RIGHT AT YOUR FINGERTIPS AND CAN BE ENTERED FROM THE COMFORT OF YOUR HOME. UIS SAVES YOU TIME BY RESEARCHING SWEEPSTAKES AND CONTESTS FOR YOU. IF YOU WISH TO BE REMOVED FROM OUR MAILING LIST WRITE TO: UIS 3875 TELEGRAPH RD. STE. A PMB 408 VENTURA, CA 93003-3419 USA. AMS6DU1A

61101230435

DETACH AND RETURN IN THE ENCLOSED ENVELOPE.

F1N2ZU1C - BB1ITB

**GUARANTEED**

**NON-TRANSFERABLE**

Valid for: Mr [redacted] of Calgary

## RETURN IMMEDIATELY IN ENVELOPE PROVIDED

- (1) Check name and address details and confirm as correct.
- (2) Sign below for \$2,250,000.00 portfolio delivery to your home.
- (3) Enclose one-time only fee of (CAD) \$25.00 by cash, cheque or money order made payable to: U.I.S.
- (4) Return this document in the envelope supplied by 10/18/2013.

CALGARY,  
CANADA

YES - my details are correct. 61101230435  
(Append any changes below)

Your signature:

X



**TAB 4**

Urgent: Cash Awards Advisors

C.S.S.

**FROM THE DESK  
OF THE PRESIDENT**

COMPENDIUM SAMPLER SERVICES  
2674 East Main Street Ste. E-450  
Ventura, CA. 93003-2829  
USA



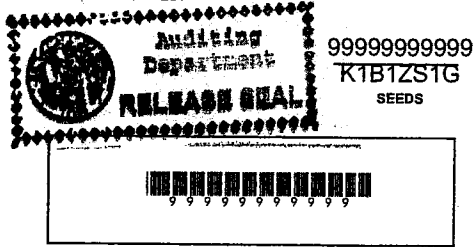
- AFFIX GOLD SEAL TO RETURN PORTION  
BELOW AND RETURN IN ENVELOPE  
PROVIDED BY: 07/10/2013

Total cash documented  
pending payment:

Over **\$2,525,600.00**

ADDRESSEE:

RELEASE STAMP REQUIRED:



UNITED STATES

K1B1LU1G

Dear

This is an official notice concerning cash prize pool documentation totaling over \$2,525,600.00 pending payment by unaffiliated third party sponsors - and you have been selected to receive this information.

That's right. Out of over 6,997,238,429 people in the world, your name has been chosen, in a multi-layer selection procedure utilizing a complex algorithm based on demographic considerations, consumer buying patterns and other significant factors.

To facilitate immediate transfer of the sweepstakes report, you have been assigned Account Transfer No. 9999999999. Please refer to this number in all correspondence with this office.

Delivery of your information will be in effect immediately upon receipt of your signed verification of eligibility, pursuant to terms and conditions stated on the enclosed Acceptance Certificate.

**IMPORTANT:** Carefully remove the gold seal at the top of this letter and affix it to your reply where indicated and place in envelope provided with your USD \$30.00 fee to facilitate processing your response.

Also, please note that your signed Eligibility Acceptance Certificate should be posted by midnight of the deadline date shown above, or your order may be rejected. No exceptions may be made for any reason.

It is absolutely essential that you reply before that date.

Sincerely,

Compendium Sampler Services  
President

DETACH AND RETURN IN THE ENVELOPE PROVIDED.

K1B1LU1G

USE ENVELOPE PROVIDED AND RETURN BY: 07/10/2013

Transfer Code  
99999999999

**ELIGIBILITY ACCEPTANCE CERTIFICATE**

99999999999  
K1B1ZS1G  
SEEDS

Sign and return promptly in envelope provided.

CLAIMANT NAME AND ADDRESS:

UNITED STATES

**TOTAL PRIZE PENDING: Over \$2,525,600.00**

Acceptance certificate prepared exclusively for... not transferable. By your signature below you certify that you meet all eligibility requirements to submit claim. Claim must be postmarked by midnight, 07/10/2013 or the cash and prize documentation will be invalidated and all rights to said documentation will be terminated.

By my signature below, I certify that I meet the following eligibility requirements: 1. I am the individual named above; 2. I am a citizen or legal resident of UNITED STATES; 3. I am 18 years of age or older; 4. Research fee of USD \$30.00 enclosed by cash, check or money order payable to: C.S.S.. Affix gold seal and return in envelope provided before deadline.

Signature \_\_\_\_\_

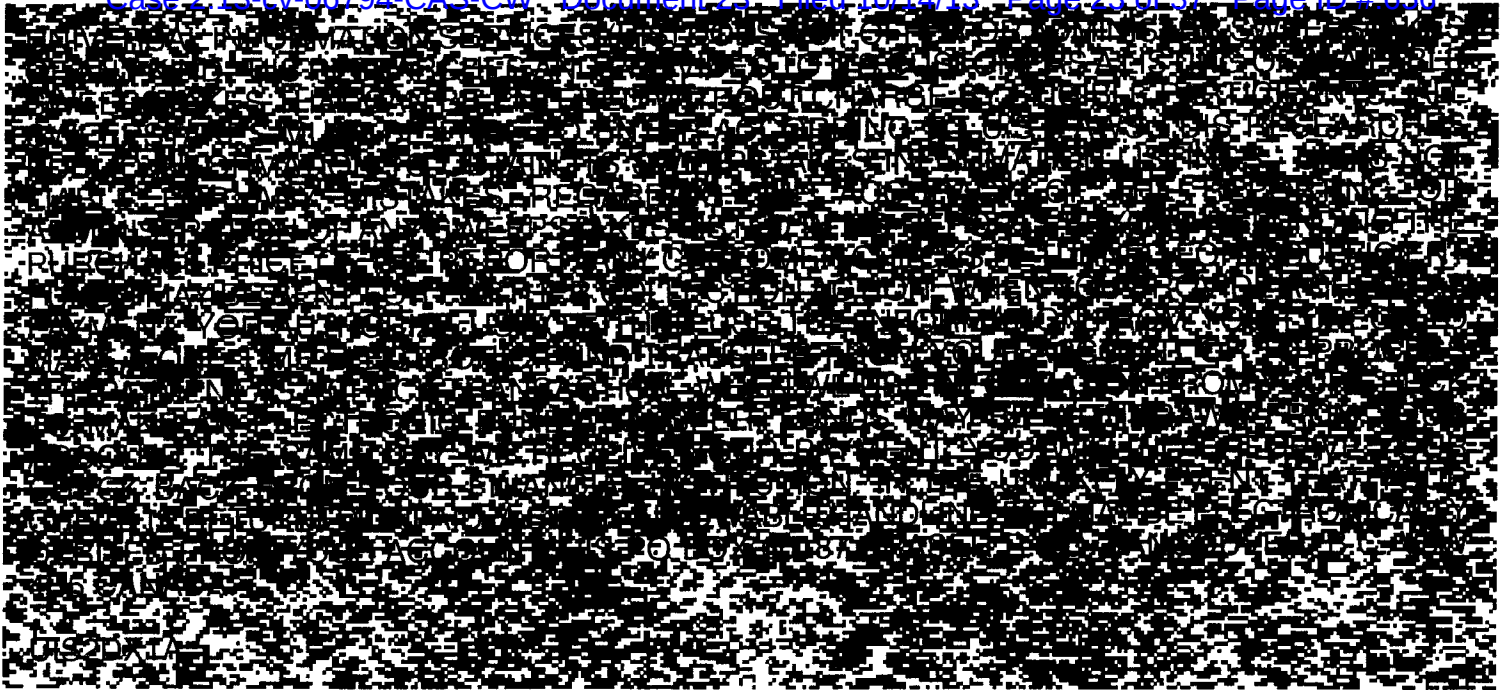
CSS 2674 East Main Street Ste. E-450 Ventura, CA. 93003-2829 USAC.S.S.

COMPENDIUM SAMPLER SERVICES (CSS) DOES NOT SPONSOR ANY SWEEPSTAKES MAKE AN AWARD OF CASH OR PRIZES OR ENTER YOU INTO ANY SWEEPSTAKES. CSS SEARCHES FOR ENTRY PROCEDURES AND DIRECTIVES OF AVAILABLE SWEEPSTAKES AND CONTESTS THAT ARE CONDUCTED BY INDEPENDENT SPONSORS PROVIDING ENTRY INFORMATION INCLUDING SPONSOR SET DEADLINES. THIS IS NOT A SWEEPSTAKES OR AWARD NOTIFICATION AND DOES NOT GUARANTEE ANY WINNINGS. YOU HAVE NOT YET WON A PRIZE AND THIS IS NOT A PRIZE NOTIFICATION. CSS USES ALL DUE DILIGENCE TO COMPILER THE REPORT AND THE ENTRY PARTICULARS REQUIRED BY THE INDEPENDENT SPONSORS. YOU DO NOT NEED OUR REPORT TO ENTER ANY SWEEPSTAKES BUT THE VARIETY OF CASH CONTESTS PUBLISHED IN OUR REPORT ARE RIGHT AT YOUR FINGERTIPS AND CAN BE ENTERED FROM THE COMFORT OF YOUR HOME. CSS SAVES YOU TIME BY RESEARCHING SWEEPSTAKES AND CONTESTS FOR YOU. IF YOU WISH TO BE REMOVED FROM OUR MAILING LIST WRITE TO: C.S.S. 2674 EAST MAIN STREET STE. E-450 VENTURA, CA. 93003-2829 USA.

AMS6DS1A

**TAB 5**





UNIVERSAL INFORMATION SERVICES (UIS) DOES NOT SPONSOR ANY SWEEPSTAKES, MAKE AN AWARD OF CASH OR PRIZES OR ENTER YOU INTO ANY SWEEPSTAKES. UIS SEARCHES FOR ENTRY PROCEDURES AND DIRECTIVES OF AVAILABLE SWEEPSTAKES AND CONTESTS THAT ARE CONDUCTED BY INDEPENDENT SPONSORS PROVIDING ENTRY INFORMATION INCLUDING SPONSOR SET DEADLINES. THIS IS NOT A SWEEPSTAKES OR AWARD NOTIFICATION AND DOES NOT GUARANTEE ANY WINNINGS. YOU HAVE NOT YET WON A PRIZE AND THIS IS NOT A PRIZE NOTIFICATION. UIS USES ALL DUE DILIGENCE TO COMPILE THE REPORT AND THE ENTRY PARTICULARS REQUIRED BY THE INDEPENDENT SPONSORS. YOU DO NOT NEED OUR REPORT TO ENTER ANY SWEEPSTAKES BUT THE VARIETY OF CASH CONTESTS PUBLISHED IN OUR REPORT ARE RIGHT AT YOUR FINGERTIPS AND CAN BE ENTERED FROM THE COMFORT OF YOUR HOME. UIS SAVES YOU TIME BY RESEARCHING SWEEPSTAKES AND CONTESTS FOR YOU. IF YOU WISH TO BE REMOVED FROM OUR MAILING LIST WRITE TO: UIS 3875 TELEGRAPH RD. STE. A PMB 408 VENTURA, CA 93003-3419 USA.

AMS6DU1A

**TAB 6**



# CLAIM YOUR SWEEPSTAKES TODAY!

Respond by 08/30/2013 and qualify for entries.

999999999999



K.R.R.  
PO BOX 7267  
VENTURA, CA 93006

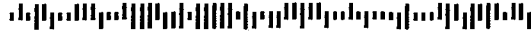
\*\*\* IN SWEEPSTAKES REVENUES \*\*\*

THIS IS NOT A CHECK.  
AMOUNT AVAILABLE FOR IMMEDIATE ENTRY:

\$1,596,800 00

is on the sweepstakes list 9999999999 as identified in this communications and declared eligible to enter and participate for the above revenues.

Addressee:



(Release)

**WARNING:** The assigned amount in sweepstakes will be issued either to the individual identified in this communication or another lucky person.

AWARD STATUS:

ACTION REQUIRED:

DEADLINE DATE:

GUARANTEED ELIGIBILITY	APPROVED WITH PAYMENT	08/30/2013
------------------------	-----------------------	------------

Win:

\*\*\* Over \$1,596,800.00 \*\*\*

**This is not a mistake.** Corporations have targeted you for patronage and want you to win!

**50 MILLION DOLLARS**  
**IN SWEEPSTAKES ENTRIES THIS YEAR!**

Simply complete the order form below and the entire amount in reported sweepstakes will be rushed to your home by postal delivery - no questions asked - complete details below.

**IMPORTANT:** Do not delay as entry deadlines are approaching and millions remain unclaimed.

DETACH AT PERFORATION AND RETURN WITH PAYMENT BY ASSIGNED DEADLINE.

M1K3LU1C

M1K3LU1C

M1K3ZK1C

## OFFICIAL LETTER OF NOTIFICATION

K.R.R. PO BOX 7267, VENTURA, CA 93006



KAIZEN REVENUE RESOURCES  
PO BOX 7267, VENTURA, CA 93006



AMOUNT AVAILABLE FOR IMMEDIATE ENTRY:

\$1,596,800 00

THIS IS NOT A CHECK.

Send me this amount in GUARANTEED sweepstakes entries. Enclosed is payment of \$20 by cash, check or money order made payable to: K.R.R.

Addressee:

**WARNING:** The assigned amount in reported sweepstakes will be issued to the addressee unless the assigned recipient fails to respond by the deadline. If the addressee fails to respond by the deadline the available sweepstakes entries will be sent to the next eligible name on our list.

SIGN: \_\_\_\_\_

KAIZEN REVENUE RESOURCES (K.R.R.) DOES NOT SPONSOR ANY SWEEPSTAKES, MAKE AN AWARD OF CASH OR PRIZES OR ENTER YOU INTO ANY SWEEPSTAKES. K.R.R. SEARCHES FOR ENTRY PROCEDURES AND DIRECTIVES OF AVAILABLE SWEEPSTAKES AND CONTESTS THAT ARE CONDUCTED BY INDEPENDENT SPONSORS PROVIDING ENTRY INFORMATION INCLUDING SPONSOR SET DEADLINES. THIS IS NOT A SWEEPSTAKES OR AWARD NOTIFICATION AND DOES NOT GUARANTEE ANY WINNINGS. YOU HAVE NOT YET WON A PRIZE AND THIS IS NOT A PRIZE NOTIFICATION. K.R.R. USES ALL DUE DILIGENCE TO COMPILE THE REPORT AND THE ENTRY PARTICULARS REQUIRED BY THE INDEPENDENT SPONSORS. YOU DO NOT NEED OUR REPORT TO ENTER ANY SWEEPSTAKES BUT THE VARIETY OF CASH CONTESTS PUBLISHED IN OUR REPORT ARE RIGHT AT YOUR FINGERTIPS AND CAN BE ENTERED FROM THE COMFORT OF YOUR HOME. K.R.R. SAVES YOU TIME BY RESEARCHING SWEEPSTAKES AND CONTESTS FOR YOU. IF YOU WISH TO BE REMOVED FROM OUR MAILING LIST WRITE TO: K.R.R. PO BOX 7267, VENTURA, CA 93006-7267.

RESPONDERS WILL BE REFUNDED THEIR PURCHASE PRICE OF OUR REPORT IN FULL IF THEY ARE IN ANY WAY DISSATISFIED. REFUND CLAIMS MUST BE MADE IN WRITING TO THE ADDRESS BELOW WITHIN 60 DAYS OF PURCHASE. US RESIDENTS PLEASE NOTE: WHEN YOU PROVIDE A CHECK AS PAYMENT, YOU AUTHORIZE US EITHER TO USE INFORMATION FROM YOUR CHECK TO MAKE A ONE-TIME ELECTRONIC FUND TRANSFER FROM YOUR ACCOUNT, OR TO PROCESS THE PAYMENT AS A CHECK TRANSACTION. WHEN WE USE INFORMATION FROM YOUR CHECK TO MAKE AN ELECTRONIC FUND TRANSFER, FUNDS MAY BE WITHDRAWN FROM YOUR ACCOUNT THE SAME DAY WE RECEIVE YOUR PAYMENT; YOU WILL NOT RECEIVE YOUR CHECK BACK FROM YOUR FINANCIAL INSTITUTION. IN THE UNLIKELY EVENT THAT YOUR CHECK IS RETURNED UNPAID, A STATE-ALLOWABLE HANDLING FEE MAY BE ELECTRONICALLY DEBITED FROM YOUR ACCOUNT.

AMS5DK1C

PART NUMBER:  
C4R1LU1C

KAIZEN REVENUE RESOURCES  
PO BOX 7267  
VENTURA CA 93006-7267

PEEL AND AFFIX CERTIFICATE OF ELIGIBILITY  
STICKER ON YOUR CLAIM TICKET  
BELOW AND RETURN IN ENVELOPE  
PROVIDED BY:

09/02/2013



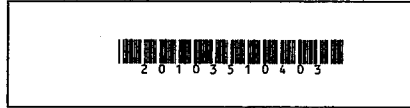
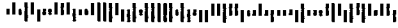
Eligibility Sticker

**7 DAYS**

\*\*\* News notice for transmission to the  
home of  
\*\*\* Located in the state of CA at address

ADDRESSEE:

8822



C4R1 12815 - C4R2ZK1C

Instructions for making your claim will be  
processed for you IMMEDIATELY.

Your claim disposition  
number is: 20103510403

On record for above named and found noticee.

Exists a statement dated the morning of August 19, 2013, of  
provisionality documenting - and providing an amount of United States  
dollars exceeding:

**THE SUM \$1,578,000.00**

Prize money that no one else has acquired.

Being noted August 19, 2013 that you have not claimed this amount,  
nor a portion of an amount pertaining to or preceding this notice, of  
as much as, or over \$1,000,000.00 - \$2,000,000.00 (also on record).

Instructions for making your claim will be processed for you  
IMMEDIATELY.

Your claim disposition number is: 20103510403.

Use it in all correspondence with us. Clip below dotted line, fill out  
and mail now. Don't forget to peel and affix the certificate of  
eligibility activation sticker and sign for the unclaimed amount in  
available sweepstakes.

Financial Director,  
Kaizen Revenue Resources

DETACH AND MAIL IN ENVELOPE PROVIDED.

CLAIMANT NAME AND ADDRESS:

**THE SUM \$1,578,000.00**

▶ My notice referred to the unclaimed prize money amount of  
\$1,578,000.00. I await instructions for making claim regarding  
same, in this statement - dated August 19, 2013 - of  
provisionality documenting, and providing an amount of U.S.  
dollars, exceeding \*\*\* \$1 MILLION 578 THOUSAND \*\*\* 00 Cents.

▶ Processing fee of \$20. Enclose cash, check or money order  
payable to: K.R.R. MAIL IN TODAY, MONEY BACK GUARANTEE!

▶ Sign Here: -----

PART NUMBER:  
C4R1LU1C

CLAIM TICKET

Place certificate of eligibility  
activation sticker here

C4R1 12815 - C4R2ZK1C



K.R.R. PO BOX 7267 VENTURA CA 93006-7267

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AMS5DK1C

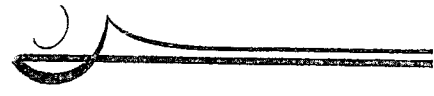
**TAB 7**



Notes... Sept. 3

I am sending final papers - m should be coming (2) weeks and if I receive my checks - + the information will be sent to the National FRAUD

I hope I don't do that - but I didn't puzzles and send you nothing!!



, 2013

g back my w the checks

7, I'll wait

don't re-

ter all

'se sent

Division.

have to

+ do the

checks for



1886

55-760/0312  
358

FRAUD/PROT

Security  
Features  
Include an  
Ink

Sept. 10, 2013 Date

\$ 20.00  
100 Dollars

DP

Pay to the Order of K.R.R.

Twenty dollars and

**PNC BANK**  
PNC Bank, N.A. 060

For # 20103542781 X

Handwritten

Dear Sirs

I do hope that I receive the money promised  
because my friends advised me not to respond

I hope that you prove them wrong

Sincerely



Miscellaneous

**GUARANTEED**

**NON-TRANSFERABLE**

**Valid for:**

**RETURN IMMEDIATELY IN ENVELOPE PROVIDED**

- (1) Check name and address details and confirm as correct.
- (2) Sign below for \$2,250,000.00 portfolio delivery to your home.
- (3) Enclose one-time only fee of (CAD) \$25.00 by cash, cheque or money order made payable to: U.I.S.
- (4) Return this document in the envelope supplied by 09/10/2012.

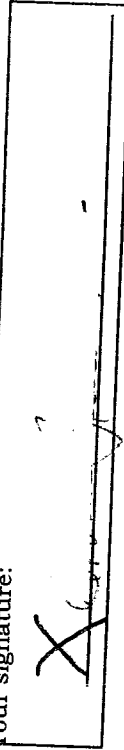
**YES - my details are correct.**  
 (Append any changes below)

60917540006

FNL7L11C

FIN2ZW1C - BB1HPB

Your signature:




U.I.S. 3875 TELEGRAPH RD. STE. A PMB 408 VENTURA, CA 93003-3419 USA

Georgian Bay Islands National Park, Ontario

MEMO



ROYAL BANK OF CANADA  
BAYVIEW & YORK MILLS BRANCH  
2514 BAYVIEW AVE  
NORTH YORK ON M2L 1A9

PAY TO THE  
ORDER OF

*WTS*  
*Quest for*

DATE 2 0 1 3 - 0 8 - 3 1  
Y Y Y Y M M D D

100 DOLLARS

\$ *25* ~~00~~

Security features  
Detailed on back.

306

MP

**TAB 8**

FTC v. Applied Marketing Sciences, Universal Information Services, et al.  
 Robb Evans & Robb Evans & Associates, LLC, Temporary Receiver  
 Bank Accounts - Funds Turned Over to the Receiver as of October 7, 2013

<b>Name of Financial Institution</b>	<b>Account Name</b>	<b>Account Number</b>	<b>Funds Turned Over</b>
Bank of America	Liam Consulting LLC dba Petcollection.com	xxx5159	\$3,980.76
E* Trade Securities LLC	Universal Information Services	xxx5240	\$24,846.30
E* Trade Securities LLC	Universal Information Services	xxx5257	\$479.31
E* Trade Securities LLC	Green Investments, LLC	xxx1914	\$4,437.08
E* Trade Securities LLC	Liam Consulting, LLC	xxx8372	\$36.80
Wells Fargo Advisors	Applied Marketing Sciences LLC	xxx7096	\$12,973.80
<b>Total</b>			<b>\$46,754.05</b>