

ROBB EVANS & ASSOCIATES LLC

Receiver of

Vertical Branding, Inc., et al.

11450 Sheldon Street

Sun Valley, California 91352-1121

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NOTICE

January 23, 2012

On February 16, 2010 the Superior Court of the State of California appointed Robb Evans & Associates LLC as Receiver of Vertical Branding, Inc., et al.

The Court further instructed the Receiver to take possession, custody and control of the property, assets, equipment accounts receivable, business accounts, real property rent, tangible and intangible assets, furniture and other collateral belonging to Vertical Branding, Inc., et al.

On January 3, 2012 the Court issued an Order to Terminate the Receivership and Dismiss the Action, which closed the Receivership. *There were no excess funds recovered to return to Creditors.* The Secured Creditor received only partial payment of the amount owed them.

Companies affiliated with Vertical Branding, Inc. included:

Adsouth Marketing, LLC	Retail Distribution
Worldwide Excellence, Inc.	Transactional Marketing
Pet Vac, LLC	Transactional Marketing
Tramp-O-Lean, LLC	Transactional Marketing
Youth Factor Beauty Care, LLC	Transactional Marketing
Legacy Formulas, LLC	Transactional Marketing
Yolo Equities Corp	Real Estate
Gateway Granby, LLC	Real Estate
Medical Financial Corp	Discontinued Operations
Nexus Garden City, LLC	Discontinued Operations
FRM Court Street, LLC	Discontinued Operations
Nexus Borough Park, LLC	Discontinued Operations

All Creditors and potential Creditors of all of the companies received a copy of the Order to Terminate Receivership and Dismiss Action. In many cases the Receiver had insufficient information to determine which affiliate company might have a specific named potential creditor or why the name and address appeared in the books and records of Vertical Branding. Therefore, all names were included in the mailing.

Again, please note there were no excess funds recovered to return to Creditors.